

AppliedHE™

Private & Public University Ranking

ASEAN

**BRIEFING SESSION**

**12 July 2023**

# PRESENTATION OUTLINE

1. AppliedHE Rankings and Rating: a Brief History
2. Updated Methodology
  - a. Criteria
  - b. Definitions
  - c. Simulation Results
3. Ranking Process
  - a. Submit data
  - b. University Ranking Student Survey
  - c. Peer-institution Nomination Survey
  - d. Ranking Information File (for reporting institutions)
4. Q&A

# APPLIEDHE RANKINGS AND RATINGS

- Goal: develop evaluation tools that better capture the diversity of HE
- Ratings:
  - (2020) JOB-Ready: incorporating the views of students, alumni, faculty and employers
  - (2021) ENGLISH-Ready: for English as a Medium of Instruction (EMI) programs in non-English speaking countries
  - (2022) ONLINE-Ready: for online programs
- Rankings:
  - (2021) AppliedHE Rankometer World University Rankings  
Combining QS, THE, Shanghai, Leiden and Webometrics
  - (2022) AppliedHE Private University Ranking: ASEAN  
First ranking focusing only on private universities and on ASEAN (ASEAN+)

# UPDATED METHODOLOGY

- Reporting and Non-Reporting
  - Non-reporting institutions will also be ranked
  - More relevant for students and institutions
  - May persuade universities “on the fence” to submit data
- Public and Private
  - Different mission, different funding
  - Private: main focus on learning/employability, student-funded
  - Public: broader mission that includes research, social advancement, state-funded

# CRITERIA AND WEIGHTING

	<b>Public</b>	<b>Private</b>
Teaching & Learning	40%	
Employability	15%	20%
Research	15%	10%
Community Engagement	10%	
Internationalization	10%	
Peer Reputation	10%	

# INDICATORS, DEFINITIONS AND SIMULATION RESULTS

- Indicators

<https://appliedhe.org/ranking-methodology/>

- Definitions

<https://appliedhe.org/ranking-definitions/>

- Simulation Results

<https://appliedhe.org/ranking-methodology/>

# RANKING PROCESS

1. Submit data
2. Run Student Surveys (translated in your **own language**)  
by distributing a weblink: e.g. <https://appliedhe.org/your-university>
3. Peer-institution Nomination Survey  
**(data gathering finishes on 1 Nov 2023)**
4. Receive Ranking Information File
5. Join **Ranking Launch on 1 Dec 2023 in Cebu City, Philippines!**
6. Final ranking results will include main private/public rankings and sub-rankings

Read more:

<https://appliedhe.org/ranking-process/>

# WHY JOIN THE RANKING?

1. You can rank higher if you submit data
2. You will be ranked anyway
3. For currently unranked universities: gain visibility
4. Free publicity
5. Free benchmarking (with ranking information file)
6. Free student survey (with raw data)
7. Ranking highlights the sector/region as a HE destination
8. More relevant criteria
9. Engage with stakeholders
10. Rankings are fun!
11. Support ranking competition



# NEED HELP?

First: <https://AppliedHE.org>

Ranking-related: [ranking@AppliedHE.org](mailto:ranking@AppliedHE.org)

Everything else: [info@AppliedHE.com](mailto:info@AppliedHE.com)

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Q&A  
DISCUSSION